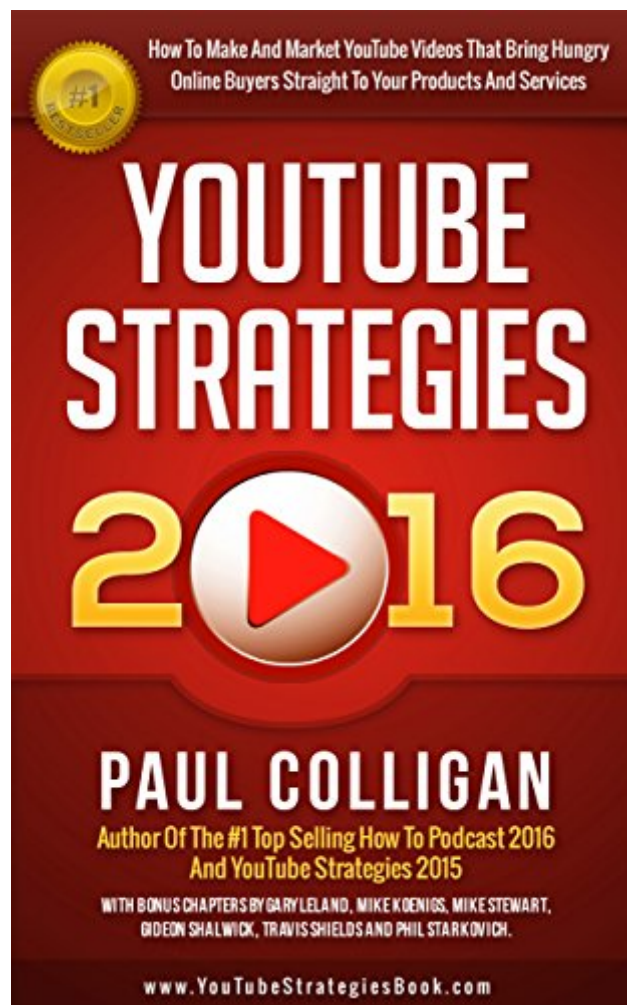


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# YouTube Strategies 2016: How To Make And Market YouTube Videos That Bring Hungry Online Buyers Straight To Your Products And Services



## Synopsis

Updated for 2016 - includes chapters on new YouTube Technologies - like YouTube RED! How To Make And Market YouTube Videos That Bring Hungry Online Buyers Straight To Your Products And Services Don't Waste Days (Or Weeks) On YouTube Strategies That Don't Work ... You Can Learn And Implement The Best YouTube Strategies For 2015 In Just A Few Hours With This Book. Get The Smartest YouTube Videos Up FAST And Get Subscribers And Viewers Who Want What You Are Selling FREE From YouTube. You're wasting time and money listening to "expert" advice about YouTube. You don't need expensive equipment, complicated software and fancy lighting rigs to make YouTube videos that people want to watch (and like, and subscribe to). People are interested in what you have to say and offer, and YouTube brings you an international audience. Your content and YouTube's audience are a powerful match that can only make you more money - if you have the right strategies. I've been called the "secret weapon" to some huge names in YouTube. I've sold YouTube training all around the world, and have published dozens of YouTube videos that have made me exponentially more money per view than some of the biggest names on Google's video platform. My experiences are yours with this book.

**Part 1 - Making YouTube Video** It all starts with a strategic understanding of what is really needed to make great YouTube video that drives your audience to action. You might be surprised with what is needed - but you will be empowered by the tech and tools I'll show you that can bring you the results you are looking for. Curious about LIVE YouTube video? Yes, we cover that too.

**Part 2 - Publishing YouTube Video** When your video is done, a strategic approach to publishing is needed so that your video can be seen by as many (of the right people) as is possible. Give YouTube what it is looking for, so that they will bring you the audience you are looking for. A key trick, seldom implemented, is getting your visitors to leave YouTube for sites external sites, and the profits that follow. In this section, we give you the best strategies to get your audience to do just that.

**Part 3 - Marketing YouTube Video** Once your video is live, you need to get it in front of as many (of the right) people as is possible--leveraging everything YouTube and other social media networks have to offer. Learn the best strategies to market your YouTube video - to the right audience - so that you can gain the views you are looking for (and that your videos deserve).

**Part 4 - Advanced YouTube Strategies** It doesn't end with marketing. There are advanced YouTube strategies that you need to implement dealing with (YouTube approved) automation tools, YouTube advertising options, pay per view opportunities and more. Once you understand these advanced YouTube Strategies, you'll have options for an even greater level of monetization - and a bigger audience (and subscriber pool). And More! The tech needed, your next steps, the podcasting connection and few surprises all close out the book.

YouTube Strategies 2015 gives you the whole story - because you deserve it. Would You Like To Know More? Start publishing YouTube videos that bring you the audience and the revenue you're looking for. Scroll to the top of the page and select the 'buy' button now!

## **Book Information**

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YouTube is a key strategy for the delivery of training to benefit students who learn best by watching video. YouTube Strategies 2016 by Paul Colligan is perfectly timed to help me integrate video into my online course. This book is loaded on my Kindle and I'm taking it with me on summer vacation!

great insights

Very helpful information

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